LINDSAY K. PARK

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EDUCATION

UNIVERSITY OF PENNSYLVANIA, School of Engineering and Applied Science | Philadelphia, PA

Masters of **Integrated Product Design**

May 2026

B.S.E. <u>Systems Engineering</u> + Minors in Engineering Entrepreneurship & Mathematics

May 2025

PROFESSIONAL EXPERIENCE

BOBAFACE, a mobile game and beverage service startup | Philadelphia, PA

Program Management Intern

May - Aug 2023

- Recipient of the 2023 Venture Lab Startup Internship Award, a \$2,500 prize for entrepreneurial efforts
- Established a fire-side chat series with notable guest speakers, attracting 50+ attendees per event

UNITED STATES LIABILITY INSURANCE GROUP, a Berkshire Hathaway Company | Wayne, PA

Summer Marketing Intern

May - Aug 2022, 2023

- Initiated 500+ interactions with insurance agents to discuss quotes to drive increased sales
- Analyzed benchmarked numbers generated by a team of 50 into weekly reports for senior management

LEADERSHIP EXPERIENCE

PENN ENGINEERING ENTREPRENEURSHIP FELLOWS PROGRAM | Philadelphia, PA

Student Fellow

Dec 2023 - Present

• 1 in 12 students selected for Penn's inaugural 12-month internship-study program to develop entrepreneurship skills in creating, scaling, and leading principled high-growth technology ventures

PERRY WORLD HOUSE FELLOWSHIP (PWHF) | Philadelphia, PA

Student Fellow

May 2023 - Present

- Participates in weekly seminars with <u>visiting policy fellows</u> and global leaders
- Conducting research for a year-long project outlining policy-oriented solutions for STEM education inequities in gender for a United Nations Agency

PENN ABROAD | Philadelphia, PA

Ambassador & Penn Abroad Leader

July 2022 - Present

- Aligns engineering students with summer internship and semester abroad opportunities
- Led the first cohort of the "Penn Global Mosaic" pre-orientation program for 40 freshmen

SOCIETY OF WOMEN ENGINEERS (SWE) | Philadelphia, PA

SWE President

Dec 2023 - Present

• Manages SWE's 14 Executive Board Members leading their respective committees of Community Development, Education Outreach, GEARS Day, and Advocacy

Vice President of External Affairs

Dec 2022 - Dec 2023

- Raised \$32K+ for SWE funds, a 64.7% increase from the previous year's efforts
- Managed 600+ corporate, startup, and academic contacts for 26 sponsored professional development workshops, a 52.9% increase from last year's number with a 66.7% increase in attendance

GEARS Day Co-Director

Dec 2021 - Dec 2022

- Orchestrated and coordinated "Girls in Engineering and Related Sciences Day" (GEARS Day), a free event that educates 100+ high school girls about engineering disciplines through hands-on workshops
- Wrote and received \$3,500 in grant funding, reviewed 200+ applications for 115 seats, oversaw a committee of 16 to develop 4 engineering workshops, and coordinated with Penn faculty for a Q&A

UNIVERSITY OF PENNSYLVANIA | Philadelphia, PA

Human Systems Engineering Course (ESE 5430) Teaching Assistant

Aug 2023 - Present

- Developed human factors and automation ethics case studies for a graduate-level course of 60 students
- Mentored final presentations improving socio-technical ergonomics at The Children's Hospital of Philadelphia for patients and healthcare providers (e.g. enhancing vigilance from MRI Alarm Fatigue)

SKILLS & INTERESTS

Technical: Python | OCaml | SolidWorks | Microsoft Office (Word, Excel, PowerPoint, OneNote, Outlook) **Interests:** Camping | Traveling | Reading | Golfing